



2009 IIDA Leaders Breakfast San Francisco

We are pleased to announce San Francisco's 2009 IIDA Leaders Breakfast and our Guest Speaker!

It will be held on September 10th, 7:30 am to 10:00 am at San Francisco's Four Seasons Hotel, located at 757 Market Street, San Francisco.

We are extremely honored to have as our speaker this year, **Majora Carter**, founder of **Sustainable South Bronx** in 2001, after writing a \$1.25M Federal Transportation grant to design **South Bronx Greenway**, 11 miles of bike and pedestrian paths connecting rivers and neighborhoods to each other and to the rest of the city. This project secured over \$20 million in funds for first phase construction and serves as alternative transportation, economic development anchor, storm water management infrastructure as well as healthy recreation.

Majora is a native of South Bronx and continues to live there. Her career has taken her around the world in pursuit of resources and ideas to improve the quality of life in environmentally challenged communities. She has been instrumental in creating riverfront parks, building green roofs, working to remove poorly planned highways in favor of positive economic development, and successfully implemented the **Bronx Environmental Stewardship Training (BEST)** program - a pioneering green-collar job training and placement system - seeding a community with a skilled workforce that has both a personal and an economic stake in their urban environment.

These accomplishments grow from her belief that self-image is influenced by surroundings - so those surroundings should be beautiful! Her vision, drive, and tenacity earned her a MacArthur "Genius" Grant. She began 2007 as one of Newsweek's "25 To Watch", and ended the year as one of Essence Magazine's "25 most Influential African Americans". She was named one of the "50 most influential women in NYC" by the NY Post for the past two years, and "NYC's most influential environmentalist" by the BBC World Service. Majora is president of the Majora Carter Group, LLC, a board member of the Wilderess Society, and host of a special national public radio series called "The Promised Land".

We will also bestow our Leadership Award of Excellence to this year's honoree, **Dan Huntsman**, of Huntsman Architectural Group. We will be honoring him for his contributions to the practice of commercial interior design and architecture since founding his firm in 1981, and elevating our profession through his outstanding leadership and commitment to the practice of design.

This year the Northern California's Chapter's Distinguished Achievement Award will be awarded to **Bill Watson**, founder of Coordinated Resources Inc, for his exemplary contribution in furniture procurement and design support services.

We hope you will be there to help us celebrate IIDA's legacy of leadership and commitment to the future of design at this powerful and inspiring event!



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Sponsorship and Reservation Information:

National Benefactors

- For the six host cities are Herman Miller, Inc and Interior Design Magazine



Local Benefactors

\$5,000

- VIP location of table at the event - table seats 12
- Recognition on IIDA website
- Promotion with all local event advertisement
- Inclusion in all press kits sent to the media - if commitment is made prior to August 15, 2009
- Verbal recognition at Leaders Breakfast Event
- Recognition at Leaders Breakfast Event on Program PowerPoint
- Recognition at Leaders Breakfast Event in Printed Program
- Five (5) tickets to VIP dinner on September 9, 2009 at the restaurant "Two"

Sponsor Level

\$3,500

- Premium table location at the event - table seats 12
- Recognition at Leaders Breakfast Event on Program PowerPoint
- Recognition at Leaders Breakfast Event in Printed Program
- Three (3) tickets to VIP dinner on September 9, 2009 at the restaurant "Two"

Patron Level

\$2,500

- Table of 10 at the event
- Recognition at Leaders Breakfast Event on Program PowerPoint
- Recognition at Leaders Breakfast Event in Printed Program

Half Table

\$1,250

- 5 seats-will be seated with individual ticket purchasers or other half table sponsors
- Recognition at Leaders Breakfast Event in Printed Program

Individual Seats

\$150 Member/Non-Member

- Individual seats will not necessarily be together

Early Booking Incentive

- **10% discount on Local Benefactor, Sponsor Level and Patron Level tables booked and paid for by no later than July 31, 2009.**
- Any orders received after July 31, 2009 will be at the standing rate.



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For Reservations:

Please visit www.iida.org (Leaders Breakfast Series) to place your order. We are accepting credit card and check payments prior to the event.

If you have any questions regarding reservations please contact:

Jeanne Fisher
Telephone: 888-799-IIDA (4432)
Email: jfisher@iida.org

PLEASE NOTE THE DEADLINE FOR RESERVATIONS & PAYMENTS IS SEPTEMBER 7, 2009

For additional event information please contact:

Lora Anderson
Nichols Booth Architects
Telephone: 415-230-7013
Email: lora@nicholsbooth.com

Proceeds from all levels of sponsorship will go directly to support our not-for-profit organization at the **international and local chapter level**. Funds are used to continue to promote and raise the level of design awareness, encourage continuing education, reimburse members for their studies, fund student scholarships and support local IIDA programs and local community service. Your contribution dollars are **very important** to the continued growth of our organization and are **greatly appreciated**.

All reservations will be taken online booking at: www.iida.org

We hope you will want to be among the first to reserve your table(s) as this event will **SELL OUT!** We graciously acknowledge the support of this year's **National Benefactors - Herman Miller, Inc** and **Interior Design Magazine** for their sponsorship of Leaders Breakfast in all six host cities.

Sincerely,

Collin Burry, IIDA
President, IIDA Northern California Chapter

Charles Uehrke, IIDA
Chairperson, 2009 Leaders Breakfast

2009 IIDA San Francisco Leaders Breakfast Planning Committee

Jean Hansen, FIIDA
Cheryl Gordon, IIDA
Terry de la Cuesta, IIDA
Linda Von Novak, Industry IIDA

Lora Anderson, Industry IIDA
Amy Stonebreaker, Industry IIDA
Kris Stolebarger, Industry IIDA
Betti Hannigan, Industry IIDA

Sharon Cadiou, Industry IIDA
Martha Vega, Industry IIDA
Nancy Graham, Industry IIDA

I | I D | A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

Northern California Chapter



2009 IIDA Leaders Breakfast Table or Multiple Seat Guest List

2009 IIDA Leaders Breakfast

September 10, 2009 - 7:30 am to 10:00 am

San Francisco's Four Seasons Hotel, 757 Market Street, San Francisco, CA

Please indicate here the address you would like us to send your table tickets.

Company Name _____

Contact Name _____

Street Address _____

City _____

State _____

Zip Code _____

Email _____

Telephone _____

Name of Guest/Attendee

Company Name

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

For Benefactors and Sponsors please include two additional names of guests/attendees.

11. _____

12. _____

The deadline for submittal of your guest list is September 1, 2009.

Please respond via fax or email to:

Lora Anderson
Nichols Booth Architects
Telephone: 415-230-7013
Fax: 415-777-4151
Email: lora@nicholsbooth.com